

MONTHLY MEMBERSHIP PROGRESS REPORT

District 2 X2

Results as of: 02/28/2018

GMT: JOE AL PICONE Clubs RESULTS FOR 2017-2018 QUARTER NEW CLUB GOAL NEW CLUBS DROPPED CLUBS QUARTER MEMBER GROWTH NET MEMBER GROWTH DROPPED DROPPED

 RESULTS FOR 2017-2018

 QUARTER
 NEW CLUB GOAL
 NEW CLUBS
 DROPPED CLUBS

 JULY/AUG/SEPT
 1
 0
 1

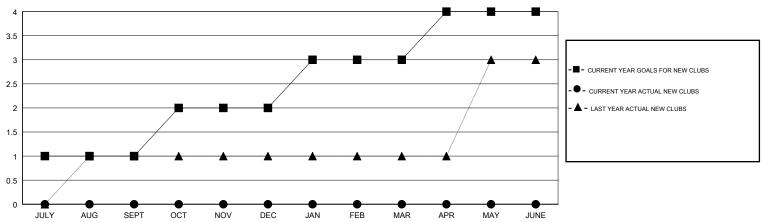
 OCT/NOV/DEC
 1
 0
 2

 JAN/FEB/MAR
 1
 0
 1

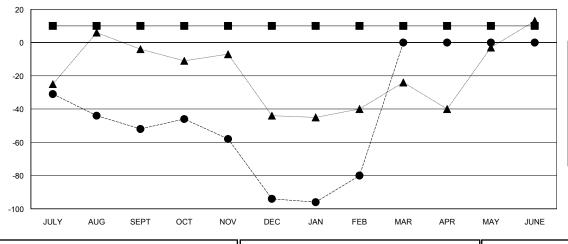
 APR/MAY/JUNE
 1
 0
 0

| RESULTS FOR 2017-2018 | | | | | |
|-----------------------|---------------------------|-------------------------|--|--|--|
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) | | |
| JULY/AUG/SEPT | 10 | 36 | 84 | | |
| OCT/NOV/DEC | 0 | 43 | 82 | | |
| JAN/FEB/MAR | 0 | 37 | 23 | | |
| APR/MAY/JUNE | 0 | 0 | 0 | | |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| -■- MEMBER GROWTH NET GOAL | |
|-----------------------------------|--|
| - ● - MEMBER GROWTH ACTUAL | |
| - ▲ - LAST YEAR MEMBERSHIP ACTUAL | |
| | |
| | |
| | |

| DROPPED CLUBS: 4 | |
|------------------|-----|
| DROPPED MEMBERS | |
| DECEASED | 7 |
| CLUB CANCELLED | 40 |
| OTHER | 142 |
| TOTAL | 189 |

| 29 CLUBS OF 45 ADDED 1 OR MORE | |
|--------------------------------|---|
| NEW MEMBERS | |
| | |
| | |
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| MALE | 655 (63.22%) | | | |
|--|--------------|-----|--|--|
| FEMALE | 381 (36.78%) | | | |
| Women Percentage Fiscal Year Goal: 38% | | | | |
| | | | | |
| TOTAL FAMILY UNIT M | EMBERS | 160 | | |
| FAMILY MEMBERS PAY | /ING HALF | 80 | | |

GENDER DISTRIBUTION

DUES

CLICK HERE FOR CUMULATIVE

MEMBERSHIP DATA